# Why is there a United Way Campaign at McMaster?

The United Way Campaign encourages McMaster's continual growth through community engagement. McMaster's United Way Campaign is a reflection of this approach as it allows McMaster staff, faculty, and students to strengthen their relationship with the surrounding community. The McMaster community is encouraged to take part in our fundraising events, such as the The McMaster Bus Pull and the Online Auction. The United Way Campaign supports McMaster's mission as it reinforces the University's commitment to inclusiveness, teamwork, and serving the needs of our society.

### What are the methods to donate to the McMaster United Way Campaign?

All McMaster employees can donate to the McMaster United Way Campaign the following ways:

- Cash
- Cheque (To be written to "The United Way of Halton & Hamilton")
- Credit Card (Visa, Mastercard, American Express)
- Pre-authorized debit
- Payroll Deduction

Donations can be made online by clicking the epledge link you will be receiving by September 30, 2021 to your McMaster email address. You can also manually fill out a pledge form and send it to the following address:

### Attn: Audra Chin, McMaster University United Way Campaign

### Hamilton Office:

177 Rebecca Street, Hamilton ON, L8R1B9

Halton Office: 101-4120 South Service Road, Burlington, ON L7L 4X5

Alternatively, you can email all completed pledge forms to uway@mcmaster.ca

### I have lost my epledge email, how can I receive a new one?

You can easily receive a new epledge email by contacting <u>uway@mcmaster.ca</u> with the subject line "New EPledge Email."

### How does payroll deduction work?

Employees have the option to have a biweekly pay deduction contributed to the McMaster United Way Campaign. That amount, as well as the number of pay periods, is decided by the employee. Please note that the minimum number of pay periods is 1, and the maximum number is 24. All new payroll deductions are effective January 1.

There are two ways to donate via payroll:

- Continuous: payroll deductions will continue to automatically be deducted from your pay every year until you specify for them to stop. You are able to change the amount each year, should you choose to do so and you may cancel your donation at any time by contacting uway@mcmaster.ca
- 2) Annual: payroll deductions will automatically be deducted from your pay for one calendar year for the specified number of pay periods, with no continuation after the first year.

# What percentage of funds raised go to the United Way of Halton & Hamilton?

100% of all funds raised through the McMaster United Way Campaign are donated to the United Way of Halton & Hamilton.

# Can I donate to a specific agency?

You are able to specify any United Way funded agency that you would like to support with your donation. You are also able to specify if you would like your donation to be kept in a certain region (Hamilton, Burlington, etc.), or a specific area of philanthropy (communities, poverty, etc.). A full list of all United Way funded agencies can be found <u>here.</u>

# Will I receive a tax receipt for my donation?

United Way will provide charitable receipts for gifts of \$20.00 or more and only as requested for gifts under \$25.00 and always in accordance with the guidelines of Canada Revenue Agency (CRA).

Gifts that are receiptable include:

- Direct cash, cheque and credit card donations
- Donations of goods and merchandise by individuals and businesses based on fair market value

Gifts that are not receiptable include:

- Donations of personal services
- Donations of business services
- Payroll deductions (they will show up on your T4)
- A gift where the donor has received some benefit in exchange for the gift (e.g. bake sales, auctions or raffles, sponsorships with material recognition)

# What does the United Way of Halton & Hamilton do with the information that I provide?

The United Way of Halton & Hamilton is committed to protecting your privacy. The information you provide to United Way Halton & Hamilton may be used to assist in the proper administration and acknowledgement of your gift, and to issue tax receipts (if applicable). United Way Halton & Hamilton does not share its mailing lists.

### The campaign is over, am I still able to donate?

Absolutely. You are able to donate year round. If it is outside of the campaign months (October-February), please contact <u>uway@mcmaster.ca</u> for donation information.

### I have a question about the McMaster United Way Campaign. Who can I contact?

All questions can be directed to 905-525-9140 ext. 24460 or to uway@mcmaster.ca

# Where can I find more information on the United Way of Halton & Hamilton?

You can find more information by visiting <a href="http://www.uwhh.ca/whatwedo/">http://www.uwhh.ca/whatwedo/</a>